



“Get connected with your local community,  
Drive cleanliness in your neighbourhood  
Let us together create Swachh Bharat”

*Shri Narendra Modi  
Hon'ble Prime Minister of India*



**“Mahatma Gandhi laid great emphasis on cleanliness. His ashrams too focused on the same. Let us pledge – we will give a ‘Clean India’ as a gift to our father of nation on his 150<sup>th</sup> birth anniversary in 2019.”**

*Shri Narendra Modi  
Hon'ble Prime Minister of India*



**“I appeal to every citizen to dedicate 100 hours a year towards cleanliness.”**

*Shri Narendra Modi  
Hon'ble Prime Minister of India*



**“Be the change you want  
to see in the world.”**

*– Mahatma Gandhi Ji*